

# 3. EUFEP Congress Cancer Prevention: Missed Opportunities or Empty Promises?

**12./13. October 2011**, Monastery Und  
Krems/Danube – Wachau – Austria

Program



[www.eufep.at](http://www.eufep.at)

# Program Overview

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## Wednesday, 12. October 2011

9.00 to 9.30 a.m. ....	Opening and Welcome
9.30 to 11.00 a.m. ....	<b>Plenum I</b>
11.00 to 11.30 a.m. ....	Break
11.30 a.m. to 12.45 p.m. ....	<b>Session 1</b>
12.45 to 14.15 p.m. ....	Lunch
14.15 to 15.30 p.m. ....	<b>Session 2</b>
15.30 to 16.00 p.m. ....	Break
15.30 to 18.00 p.m. ....	Workshop for journalists
16.00 to 17.15 p.m. ....	<b>Session 3</b>
as of 19.00 p.m. ....	Evening event

## Thursday, 13. October 2011

9.15 to 10.45 a.m. ....	<b>Plenum II</b>
10.45 to 11.15 a.m. ....	Break
11.15 a.m. to 12.30 p.m. ....	<b>Session 4</b>
12.30 to 13.15 p.m. ....	Lunch
13.15 to 14.15 p.m. ....	Poster presentations
14.15 to 15.30 p.m. ....	<b>Session 5</b>
15.30 to 16.00 p.m. ....	Break
16.00 to 17.15 p.m. ....	<b>Session 6</b>
approx. 17.15 Uhr .....	Closing, End of the conference



**We must not stand still in our fight against cancer.** This is why the province of Lower Austria is taking an important step forward: the third European Forum for Evidence-Based Health Promotion and Prevention will focus on international exchange of experience on strategies and options for carcinoma prevention. In doing so, we are directing attention to an important and highly topical subject and promoting the scientific development of evidence-based measures for cancer prevention – to the benefit of the people living in our province.

Erwin Pröll  
Governor

Wolfgang Sobotka  
Vice-Governor

# Program

Day 1: 12. October 2011

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**Opening: Welcome: 9.00 – 9.30 a.m.**

Welcome: Johannes Püspök (NÖGUS)

introduction: Gerald Gartlehner, (Danube University Krems)

Greetings: Karin Scheele, Regional Minister for Public Health, Social Affairs and Youth Welfare of Lower Austria

Opening: Mayoress Ingeborg Rinke, Member of the Regional Parliament of Lower Austria  
on behalf of Governor Erwin Pröll

**Plenum I: 9.30 – 11.00 a.m.**

## The Burden of Disease and International Strategies to Fight Cancer

Chair: Gerald Gartlehner

**1. “Cancer control policies, plans and programmes: WHO perspective”**

Rolando Herrero, Prevention and Implementation Group, International Agency for Research on Cancer, World Health Organization, Lyon, France

**2. “European Partnership for Action against Cancer”**

Marjetka Jelenc, National Institute of Public Health, Ljubljana, Slovenia

**3. “The German National Cancer Plan with particular reference to early detection and a more patient-centered approach”**

Michaela Girgenrath, Federal Ministry of Health, Germany

Forum: Discussion with all participants of the plenum and audience

**Break: 11.00 – 11.30 a.m.**

## Parallel Sessions 1: 11.30 a.m. – 12.45 p.m.

**Session 1A: Debate - Screening for Prostate Cancer**

Chair: Johannes Püspök

**1. “Prevention of prostate cancer, early diagnosis, PSA hysteria: Men between ignorance and anxiety”**

Wolfgang Loidl, Head of Department of Urology, Barmherzige Schwestern, Linz, Austria

**2. “Benefit and harm of PSA-Screening”**

Stefan Lange, Institute for Quality and Efficiency in Health Care, Cologne, Germany

**Session 1B: Practical Challenges of Setting-Up Evidence-Based Guidelines**

Chair: Susanne Rabady

**1. “Early detection of breast cancer - The evidence versus the reality”**

Karin Eger, Competence Center for Integrated Care/ Viennese Health Insurance Fund

**2. “Early detection of breast cancer - the informed woman?!”**

Beate Wimmer-Puchinger, Vienna Health Promotion Officer, Austria



**Lunch:** 12.45 – 14.15 p.m.

## **Parallel Sessions 2:** 14.15 – 15.30 p.m.

### **Session 2A: Debate – Screening for Breast Cancer**

Chair: Martin Sprenger

#### **1. “Does screening for breast cancer reduce mortality from the disease?”**

Karsten Juhl Jørgensen, The Nordic Cochrane Centre, Copenhagen, Denmark

#### **2. “Results of the Tirolean Mammography Program”**

Wolfgang Buchberger, TILAK, Innsbruck, Austria

### **Session 2B: Clinical Prevention: Exercising and Cancer Prevention**

Chair: Norbert Bachl

#### **1. “Exercise, oxidative stress and cancer incidence: is there a need for antioxidants?”**

Barbara Wessner Center for Sports Sciences and University Sports, University of Vienna, Vienna, Austria

#### **2. “The positive influence of physical activity on carcinogenesis”**

Günther Neumayr, Neumayr, interior medicine/cardiology/Sports Medicine, Lienz, Austria

**Break:** 15.30 – 16.00 p.m.

## **Parallel Sessions 3:** 16.00 – 17.15 p.m.

### **Session 3A: Screening for Colorectal Cancer**

Chair: Kylie Thaler

#### **1. “Results of the Finnish Colon Cancer Screening Program”**

Nea Malilla, University of Tampere, Tampere School of Public Health, Finland

#### **2. “Protection from colorectal neoplasms after colonoscopy: results of epidemiological studies from Germany”**

Hermann Brenner, MD, German Cancer Research Center, Heidelberg, Germany

### **Session 3B: Evaluation of Cancer Prevention Programs**

Chair: Ludwig Grillich

#### **1. “The International Tobacco Control Policy Evaluation Project”**

Geoffrey Fong, University of Waterloo, Canada

#### **2. “Evaluation of the first French Cancer Plan – Lessons to learn for prevention”**

François Alla, Public health school, University of Nancy, France

**Workshop for journalists:** 15.30 – 18.00 p.m.

**Evening event:** as of 19.00 p.m.

# Program

Day 2: 13. October 2011

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**Plenum II:** 9.15 – 10.45 a.m.

## Cancer Screening: Sense and Persuasion?

Chair: Stefan Löffler

**1. “The Persuasive Influence of Emotion in Cancer Prevention and Detection”**

James Dillard, Pennsylvania State University, USA

**2. “Health economics of preventative medicine: Is an ounce of screening worth a pound (1.15 EUR)?”**

Eldon Spackman, Centre for Health Economics, University of York, UK

**3. “Decisions and reflections on cancer screening: Patients perspectives from [www.healthtalkonline.org](http://www.healthtalkonline.org)”**

Sue Ziebland, University Reader in Qualitative Health Research, University of Oxford, UK

Forum: Discussion with all participants of the plenum and audience

**Break:** 10.45 – 11.15 a.m.

## Parallel Sessions 4: 11.30 a.m. – 12.45 p.m.

### Session 4A: Decision Aids

Chair: Éva Rásky

**1. “Development of an evidence-based decision-aid on HPV vaccination”**

Brigitte Piso, Ludwig Boltzmann Institute for Health Technology Assessment, Vienna, Austria

**2. “Decision Aids and Medicine 2.0 – knowledge transfer for the patient of tomorrow”**

Britta Lang, German Cochrane Centre, senior researcher, Germany

### Session 4B: Health Economics

Chair: Klaus Schuster

**1. “Toward risk reduction: predicting the future burden of occupational cancer”**

Lesley Rushton, School of Public Health, London, Department of Epidemiology and Biostatistics, UK

**2. “Screening for prostate cancer-health economic considerations”**

Matthias Schwenkglenks, Institute of Pharmaceutical Medicine, University of Basel and Institute of Social and Preventive Medicine, University of Zürich, Switzerland



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**Lunch:** 12.30 – 13.15 p.m.

**Poster Presentations:** 13.15 – 14.15 p.m.

## **Parallel Sessions 5:** 14.15 – 15.30 p.m.

### **Session 5A: Risk Factors That Can Be Avoided**

Chair: Anna Glechner

**1. “Smoking as single greatest avoidable risk factor for cancer – The necessity for Austria to translate Evidence into Action.”**

Kathryn Hoffmann, Medical University of Vienna, Austria

**2. “Cancer and environmental-possibilities of behavior-oriented prevention and condition-oriented prevention: current trends”**

Hans-Peter Hutter, Institute of Environmental Health, University of Vienna, Austria

### **Session 5B: Consumer Information**

Chair: Ingeborg Beunders

**1. “Evidence-based patient information – man’s emergence from his not self-imposed immaturity”**

Anke Steckelberg, University of Hamburg, Germany

**2. “Informed Decision Making – what citizens need to know”**

Hazel Thornton, Honorary Visiting Fellow, Universität Leicester, UK

**Break:** 15.30 – 16.00 p.m.

## **Parallel Sessions 6:** 16.00 – 17.15 p.m.

### **Session 6A: Multi-Organ Screening**

Chair: Franz Piribauer

**1. “Multiorgan Screening mit PET/CT: All-in-one?”**

Wolfgang Luboldt, Multiorgan Screening Foundation, Munich, Germany

**2. “Multiorgan screening: more benefit than harm?”**

Klaus Koch, IQWiG, Cologne, Germany

### **Session 6B: Cancer and Diet**

Chair: Christina Kien

**1. “Diet and Cancer – results from the EPIC study”**

Rudolf Kaaks, German Cancer Research Center, Heidelberg, Germany

**2. “Psychological regulation of eating habits”**

Nadine Wagner, Institute of Food Psychology, University Göttingen, Germany

### **Closing**

**End of the conference:** approx. 17.15 p.m.

